



Supplier engagement for Pacific Market International



Client's objectives

Vendor relationships are valuable to PMI in order to mitigate risk and build resiliency; it had already engaged its suppliers on sustainability and this close integration with the supply chain made assessing and reporting on social and environmental performance important. Despite its initial success, PMI sought to develop a more efficient process for engaging suppliers on sustainability.

The project

Anthesis supported PMI in developing an easier process for engaging with suppliers on a real time basis with a bespoke software solution.

Key services delivered

- Creation of environmental performance dashboards that give PMI real-time analytics, allowing the company to easily view changes in supplier data and the factors driving those changes.
- Dashboards were also created for individual suppliers, providing them with greater feedback from PMI, as well as allowing them to readily visualize their performance.

Project impacts

The dashboards has helped to expand the dialogue on environmental impact between PMI and its suppliers, and further the company's goals and ambitions towards a more sustainable business model.

The company is now working with Walmart on a process to reuse waste from retail stores, and is examining how to reduce other process inefficiencies illuminated by the new dashboards. PMI's commitment to sustainability has been enhanced by its work on the Walmart Sustainability Index, and the momentum developed in recent years shows no signs of slowing.

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