

Anthesis Group



## Who we are

Anthesis is a specialist global sustainability services and solutions provider founded on the belief that sustainable business practices are at the heart of long-term commercial success.

We develop value-driven sustainability strategy which is underpinned by technical experience and delivered by innovative, collaborative teams across the world. We not only develop solutions for clients, but act as a delivery partner too.

We combine the reach of big consultancies with the deep expertise of our practice leaders from across the globe.

**Pronunciation:** an-thee-sis

**Noun:** *BOTANY*; the flowering period of a plant, from the opening of the flower bud.

## What we offer our clients

COMMERCIAL RELEVANCE	Designing and delivering the outcomes you need to boost your business performance. Driving environmental, economic and social change by creating shared value; giving you a sustainable return on investment.
TECHNICAL DEPTH + EXPERIENCE	Managing your data and helping you make evidence-based business decisions; providing cutting-edge solutions at scale. Benchmarking your performance today and helping you visualize a better tomorrow.
SPECIALIST + GLOBAL SERVICE	Wherever you are on your journey towards sustainability, innovating and collaborating to support you today and move you forward. Wherever you need us, providing passionate, creative and committed teams who proudly offer exceptional client care.

## Global presence

Anthesis brings together expertise from countries around the world and has offices in the US, Canada, UK, Germany, Sweden, Finland, Middle East, China and the Philippines. It has a track record of pioneering new approaches to sustainability.



## Our services

### ADVISORY + COMMUNICATIONS

- Strategy development and implementation analytics
- Materiality assessment and benchmarking
- Reporting and disclosure
- Metrics
- Stakeholder engagement
- Communications
- Social impact
- Thought leadership



### PRODUCT + SUPPLY CHAIN

- Product compliance
- Footprinting
- Sustainable procurement
- Supply chain design and implementation
- Sustainable chemistry and chemical management
- Waste and resource management and circular economy methodology
- Environmental economics



### TRANSACTION + CORPORATE SERVICES

- Risk and opportunity assessments
- GHG, water and waste inventories
- Remediation and mitigation strategies
- Management systems and auditing
- EHS management and compliance
- Energy and carbon management
- Environmental Due Diligence (EDD)
- ESG risk and transaction services



### SOFTWARE + SYSTEMS

- Systems architecture and integration
- Systems implementation
- Technology and efficiency tools
- Big data
- Application development
- Business process transformation
- Data visualization and analytics



## What our clients have said

“The challenge with this type of project [materiality assessment] is to find the right partner that instinctively understands what is needed, and can deliver efficiently against the project brief. Anthesis’ way of working and communicating enabled us to execute the project on time, on budget, and to an excellent standard”

**Julian Lings, Sustainability Manager, The North Face**

“Responding to CDP, and working with Anthesis to identify where we can make carbon emission reductions year-over-year, has been a cornerstone of our sustainability program. We are very proud to have received one of the highest program scores in 2013; it’s a testament to the work of our sustainability committee, our employees, and the help we’ve received from Anthesis.

Most of the things we do either end up breaking even, or making us money back. It’s really amazing to see what we’ve been able to accomplish, and we’re excited to see what more we can do.”

**Jim Raterink, Co-owner and sustainability champion, Neal Mast & Son**

## About Anthesis

Anthesis has clients across industry sectors, including corporate multinationals like Coca-Cola, Tesco, and RB. Building productive, lasting relationships with clients is at the heart of our approach.

We pride ourselves in having market leading deep subject matter expertise applied upstream and downstream in the value chain, and an operating model that travels best practice around the world for the benefit of both global and local clients. We were founded on the belief that the market didn’t just want great advice but it wanted sustainability delivered. Making sustainability happen with the delivery of solutions that generate demonstrable value is where we stand out. Furthermore our commitment to use technology as an enabler allows us to deliver at scale. We specialize in working with both local public and private sector clients and large, global corporations. Our team have worked with many Global 500, S&P500 and FTSE350 companies.

“**We recognize the power of business to change the world.**

When sustainable lifestyles, products and business models are aligned with commercial value drivers, we see great results. Similarly we support government and publicly-funded bodies to work in partnerships as the needs of policy makers and businesses converge.

Our solutions are technically clever, but where we stand out is in our understanding of client needs and in our shared determination to reduce risk, increase resilience, realize opportunity and deliver truly sustainable organizations.

**Stuart McLachlan**

Chief Executive Officer

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